



Hill's Microbiome Webinar Streaming Guide for Participants

Thanks for your interest. We will be live streaming the Hill's Microbiome Webinar for free on 24 October 2019 at 19:00-21:30 [CEST \(UTC+2\)](#) using a number of platforms:

1. **Hill's Microbiome Website on mobile, tablet or desktop**
<http://hillsactivbiome.com>

Watching

This will be a live stream on our purpose-built event micro site. You can access it by registering for the event. We recommend you have a stable internet connection for best experience (internet connection should be arranged at the cost of participant). On the day of the live stream, you will be directed to the live stream page after logging in. You can choose the audio option for this event using the flags on top of the page or the links below the player. Original stream language: English. Spanish and French simultaneous audio language options available.

Interacting

We will be operating an open live chat room (which can be located on the right or below the live stream window, in standard view). This is where questions, comments and interaction with other viewers can be posted. You simply join as 'guest' and enter your First Name - Country before commenting. We will pass questions to the panel and if they cannot be answered on the night of the event, we will do our best to answer these individually once off-line.

The screenshot displays the Hill's Microbiome Webinar website interface. At the top, there is a banner with the Hill's logo and the text "USE CHAT FOR QUESTIONS". Below the banner, there is a navigation bar with the Hill's logo, a "HOME TECHNICAL SUPPORT" link, and flags for UK, Spain, and France. The main content area features a video player with a play button and a "Click here to join the conversation" link. To the right of the video player, there is a chat window with a "Log in using" section containing "Guest" and "Username" buttons, and a "Username" input field with the text "Lidia Alavardova(Switzerland)". Below the chat window, there is a "Click here to join the conversation..." link. The bottom of the page has a "Get the certificate" button.

Technical Setup

The live stream will use standard web technologies to maximise compatibility. This means that virtually all devices will be able to watch the live stream. We will also stream using multiple bitrates, ensuring that you will be able to watch the stream even on a slow internet connection.

There is a technical support page on the microsite, where you can test your player prior to the day of the event or ask additional questions.

<https://www.hillsactivbiome.com/tech-support/>

2. Facebook Live

Watching

In addition to the above micro-site, we will live stream via Facebook Live to a number of closed groups. If you are a member of one of our closed groups, please log into it on the day of the event to watch. The live stream will begin automatically.

Interacting

Please send in your comments and questions using the built-in Facebook text chat. The Facebook Group hosts will forward your questions to the experts.

After the event, we recommend the following next steps

Thank you email

You will receive a thank you email from us around 3 days after the event inviting you to watch the on-demand recordings and view other valuable resources related to the topic of the webinar.

Certification

You will need to complete the quiz with an 80% pass mark to be able to download an editable pdf of the certificate. You can download your certificate right after the event (4 question quiz for the live audience) or any time after watching the on-demand videos (10-questions quiz for the on-demand audience). The downloadable certificate is an editable pdf document.

You will need to enter your name, credentials and hours of CE attended. For reference: each lecture lasts for 0.3h. If you attended full event, you may enter 2h 30min. Please note that this webinar is currently not RACI approved.

Donation

Hill's will donate 1 EUR for every live participant to a shelter in need (up to a maximum of 5,000 EUR. The shelter is selected based on the country which had the largest live participation).

Should you have any additional questions, please reach out to your local Hill's representative or contact us via our website hillsvet.co.uk.